

HYECORP IN THE COMMUNITY



I am writing to introduce Hyecorp in the Community to you.

Hyecorp is a family run company and we value highly the importance of community. The directors and employees live, work and raise their families in the communities where we do business.

Hyecorp considers it a responsibility to “give back to the community” and has put in countless hours and hundreds of thousands of dollars to improve the quality of life within our communities.

We believe that great outcomes are possible when people work together and we have joined forces with organisations covering sports, education, health, youth and the arts to make great things happen!

The corporate culture within Hyecorp has encouraged and driven many of our employees to donate hundreds of hours volunteering with charities, cultural and sporting groups, educational programs and fundraising for worthy causes.

Hyecorp introduced an innovative Community Grants Program in Lane Cove in 2012, through which we distribute substantial funds to community groups. We have continued that program over the past 7 years. We hope our model will serve as an example for other corporations to follow suit. To date there have been 13 community groups who have received a grant of \$2,500 each to spend on a project of their choosing.

Besides the Hyecorp Community Grants, since 2012 we have been proud Platinum sponsors of the Cameraygal and Lane Cove Festival and sponsors of the Lane Cove Municipal Art Award with the \$1,500 Hyecorp Art Prize. Hyecorp believes in contributing to the communities in which we have projects.

Hyecorp is extremely proud to have been the principal sponsor of the Lane Cove Football Club (LCFC) since 2012. During this time, we have seen the Club grow and advance with several new initiatives and programs. We are pleased to have been able to contribute financially to the growth of the Club and most of all, to see the youth and the young at heart engage in sport and exercise through this wonderful community club.

Hyecorp will continue its association with the Lane Cove Football Club through to 2021.

Kaylar Michaelian
Hyecorp Community Relations